

Understanding the Higher Education Opportunity Act (HEOA)



{ **F**rom the beginning, saving students money has been a primary objective of Barnes & Noble College Booksellers. We therefore fully support the intent of the HEOA's textbook provisions and are prepared to help our college and university partners achieve compliance with this important piece of legislation. }

Understanding the HEOA's Textbook Provisions

By July 2010 all colleges and universities must comply with the following textbook provisions of the Higher Education Opportunity Act (HEOA)

- Schools must, as practical, provide students with accurate course material information including ISBN and retail price information. Providing this information on a bookstore website is acceptable as long as the link is clearly and prominently located on the school's online course schedule.
- If printed course schedules exist, they must include the URL address for the bookstore's website that contains the book information.
- Schools, faculty, booksellers, and publishers are encouraged to collaborate on cost reduction strategies.
- Publishers must give faculty textbook pricing information and let them know if the book is available as a bundle or in alternate formats.
- Publishers must offer unbundled course materials, unless they are bound by 3rd party contract, customs, or the materials are designed solely as integrated materials.
- Schools should inform students on how to save money on textbooks (including used books, cash back programs, etc.).

We Can Help.

Barnes & Noble can help you comply with the textbook provisions of the HEOA by offering a number of different solutions, including:

Registration Integration (RI)

RI is Barnes & Noble's innovative system that transmits a student's course data from your registration system directly to your bookstore's website. After students register for classes, they click a 'Textbook' link that appears at the bottom of the registration page. In seconds, this link connects to the bookstore's website where they'll find a list of the textbooks they'll need for next term including pricing and (by 7/2010) ISBN numbers. Setting up RI on campus is not difficult and it fully satisfies the requirements of HEOA's textbook provisions.

Publishing the Bookstore's URL

We can provide you with the bookstore's URL, which can be printed on copies of your course schedules or inserted on your school's registration website. This, too fully satisfies the requirements of the HEOA's textbook provisions.

New Student Orientations and Faculty Information

We can organize new student orientation meetings to explain to your new students and their parents the various cost saving options available for purchasing textbooks. Additionally we can provide faculty with information about less expensive format options (digital, unbundled, etc) and the role early adoptions play in helping increase our supply of lower cost used books.

Getting Started

We are committed to helping you comply with HEOA. Contact your store or regional manager for more information about the different ways we can help or visit our website, bncollege.com.